

# Limes



**SPONSORSHIP**

# Lines



1<sup>ST</sup> EDITION

AUGUST 11-12, 2016 IN LAS COLINAS, TEXAS

[LINESCONFERENCE.COM](http://LINESCONFERENCE.COM)

# 10 GREAT SPEAKERS

*four of them being:*



HANNAH BRENCHEER

*Founder of MoreLoveLetters.com*



MATT KNISELY

*Creative Director, Storyteller  
& Author*



ELISA DOUCETTE

*Founding Editor at Craft Your Content,  
Writer, and Author*

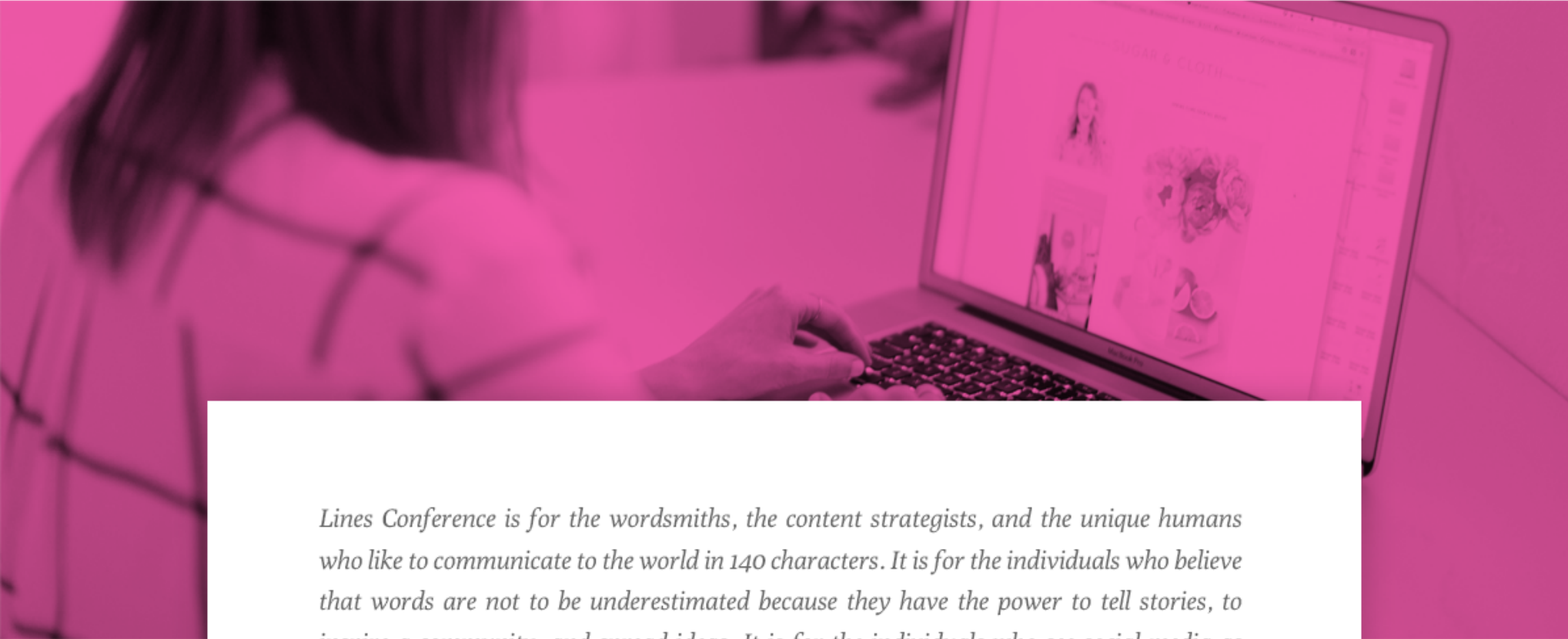


MELYSSA GRIFFIN

*Owner at The Nectar Collective*

WHAT IS  
**LINES?**

## ABOUT LINES

A photograph of a person with long dark hair, seen from the back, typing on a laptop. The laptop screen displays a website with a pink and white color scheme, featuring a woman's face and some text. The entire image is overlaid with a semi-transparent pink filter.

*Lines Conference is for the wordsmiths, the content strategists, and the unique humans who like to communicate to the world in 140 characters. It is for the individuals who believe that words are not to be underestimated because they have the power to tell stories, to inspire a community, and spread ideas. It is for the individuals who see social media as their platform and modern technology as their megaphone for their voices and ideas to be heard. Lines is for the movers + pushers who believe in creating authentic conversation with humanity, online and in-print.*

## AREAS WE COVER



BLOGGING

*Good content is everything. In a world that is oversaturated with content, you'll learn from successful writers and bloggers how to create content that matters and resonates with your audience. Whether you are just starting out as a blogger or you have been blogging for years—you'll learn all the tips and tricks on how to take your blog to the next level.*



SOCIAL MEDIA

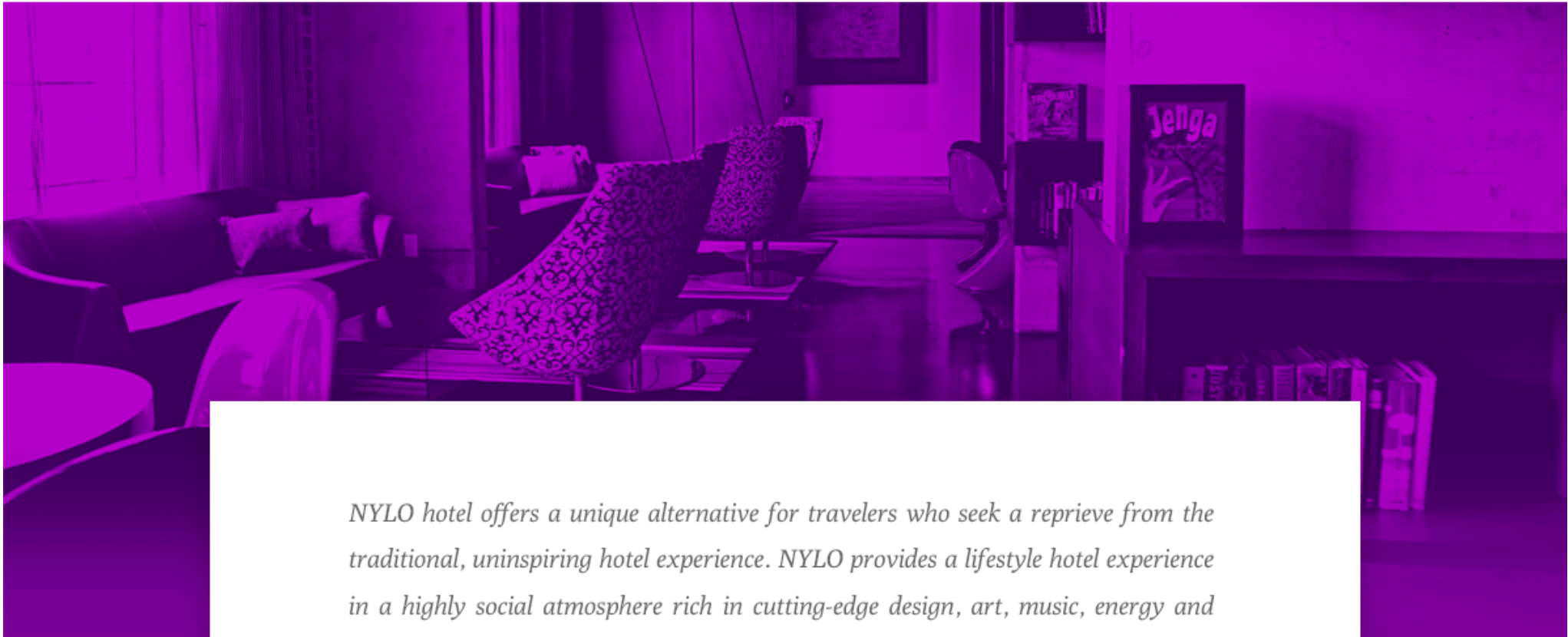
*Twitter, Facebook, Instagram, Periscope, Snapchat! Don't worry, we'll cover them all. From how to grow your followings, to how to get those picture perfect Instagram photos, to how to make your Periscope worthy of it's own reality T.V. show—you'll get the full 101 so you can take your ideas and make them go viral.*



STRATEGY

*Sometimes the hardest part is knowing what to say and when to say it. At Lines, you'll get the downlow on how to craft retweetable messages, when to post content, and what platforms you should be using for your voice and ideas to be heard. We'll share all the secrets on how to create a content strategy that makes you and your brand stand out from the crowd and become a leading voice.*

## THE VENUE



*NYLO hotel offers a unique alternative for travelers who seek a reprieve from the traditional, uninspiring hotel experience. NYLO provides a lifestyle hotel experience in a highly social atmosphere rich in cutting-edge design, art, music, energy and comfort. Designed to appeal to both business and leisure travelers, NYLO combines the dynamic qualities of urban loft-style living with best-in-industry services and amenities in a boutique setting. NYLO's distinctive style is evident in each hotel; from the locally inspired original artwork to the contemporary custom furnishings.*

## THE AFTER PARTY



*The after party will be located at The Nylo Hotel just adjacent from the conference center. Dinner is provided alongside water, soft drinks, beer and specialty drinks.*

*This is a great place for sponsors to connect with the attendees.*



A photograph of a conference stage with a large screen displaying "I LOVED DROPBOX". The stage is flanked by banners for MailChimp and Dropbox. The audience is visible in the foreground, and the entire image is overlaid with a purple gradient.

# SPONSORSHIP LEVELS

# SPONSORSHIP LEVELS

<p>PACKAGE I</p> <p><b>\$500</b></p> <p>NO LIMIT</p> <p>Logo on conference website</p>	<p>PACKAGE II</p> <p><b>\$1,000</b></p> <p>NO LIMIT</p> <p><b>+ Package I</b></p> <p>Twitter account added to our Twitter list <a href="https://twitter.com/linesconf/sponsors">@linesconf/sponsors</a></p> <p>A tweet from <a href="https://twitter.com/linesconf">@linesconf</a></p> <p>1 ticket to the conference</p>	<p>PACKAGE III</p> <p><b>\$2,500</b></p> <p>6 AVAILABLE</p> <p><b>+ Package I &amp; II</b></p> <p>Signage at registration and main entrance</p> <p>2 tickets to the conference</p>	<p>PACKAGE IV</p> <p><b>\$5,000</b></p> <p>4 AVAILABLE</p> <p><b>+ Package I, II &amp; III</b></p> <p>Mention of your sponsorship each day</p> <p>Signage throughout the venue except for main stage</p>	<p>PACKAGE V</p> <p><b>\$10,000</b></p> <p>3 AVAILABLE</p> <p><b>+ Package I, II, III &amp; IV</b></p> <p>Signage on main stage</p> <p>Sponsorship of the opening and closing party</p>
--	--	--	--	---

**THE ROCKSTAR PACKAGE**

**\$15,000**

3 AVAILABLE

All Packages Included  
as well as Sponsorship of the  
MAIN Afterparty

# ADDITIONAL SPONSORSHIP PACKAGES

---

**THE BEANS** **\$4,000**

*This sponsors coffee and cups for both days*

---

**THE LIQUIDS** **\$1,200**

*This sponsors drinks and water bottles for both days*

---

**THE SOLIDS** **\$3,500**

*This helps sponsor part of the food at the after party*

---

**THE VIP DINNER** **\$3,500**

*This sponsors the speaker dinner. 2 seats included.*

---

---

**THE INTERNET** **\$1,500**

*This sponsors the WiFi for the attendees*

---

**THE GLAMOUR SHOTS** **\$1,500**

*This sponsors the photobooth for the after party*

---

**THE LANYARDS** **\$1,500**

*Your logo will be added on the back of the badge*

---

**THE BOOZE** **\$2,500**

*Helps pay for drinks at the after party*

---

A large conference hall with a stage and a large screen displaying a logo. The audience is seated in rows, and the stage features a large screen and a speaker. The text "WANT TO SPONSOR LINES?" is overlaid in the center.

**WANT TO SPONSOR  
LINES?**

# CONNECT WITH US AT

*We are just a click away...*



@LinesConf



business@circlesco.com



linesconference.com



Dropbox

*Lines*